

HOW TO OPTIMIZE PACKAGING MANAGEMENT

YOUR CHALLENGES

CENTRALIZE PACKAGING-RELATED DATA AND DOCUMENTS

Through the entire packaging management process, hundreds of documents – packaging specifications and requirements, product specifications, etc. - are created, stored and then shared. They need to be easily accessible anytime by authorized users. Often from different sources, under different formats and not dematerialized. Finding the right information at the right time can quickly become a nightmare.

COLLABORATE WITH PRODUCT DEVELOPMENT TEAMS AND AGENCIES

Packaging management involves many stakeholders – internally with other departments but also externally with creative agencies and packaging suppliers. Efficient collaboration can be very complex, as not all of the participant are involved at the same time and stages are dependent to one another. For example, you cannot start artwork design if you do not have chosen the final packaging.

ARTWORKS REVIEW AND APPROVAL PROCESSES

Artwork design requires packaging and product specifications – material type, dimensions, ingredients list, etc. The team need to be able to access them but are often under different formats and from different sources. Information must be accurate and up to date. As it involves many back-and-forth between participants using emails can be quickly overwhelming to comment, annotate and versioning.

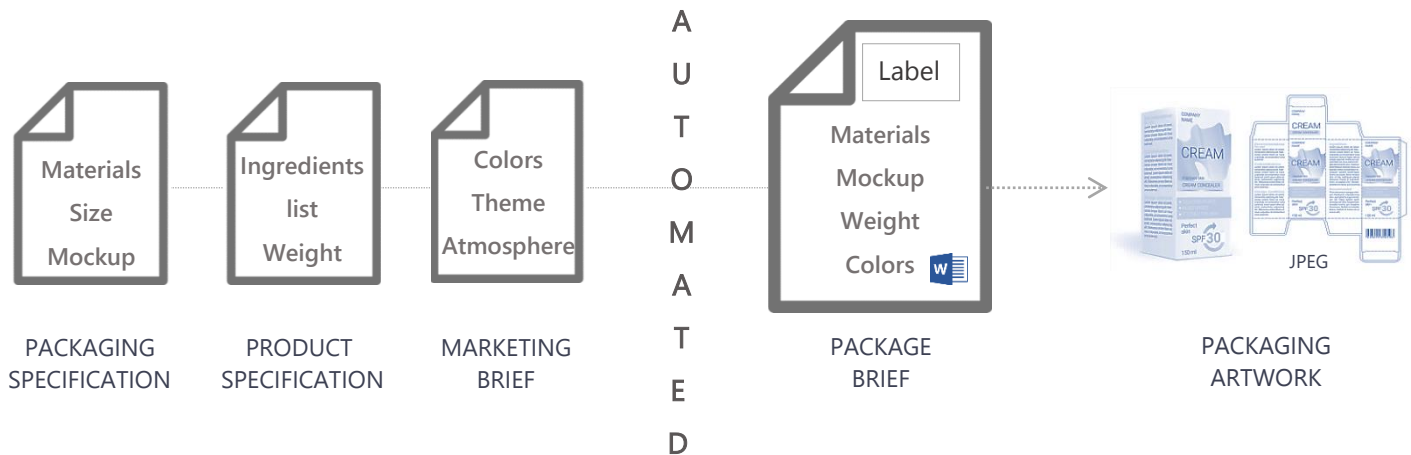
COMPLY WITH WORLDWIDE LABELING REGULATIONS

One of the most sensitive part of artwork management is the labeling. First cause of product recall in the US, team must be very cautious when creating it. Label must comply with regulations enforced in the country of commercialization. To create labeling, information from regulatory affairs department and product specifications are necessary – ingredients list, product weight, description, etc.

TRACK PROJECT PROGRESS AND MEET DEADLINES

Packaging management process can be quite long as many stakeholders are involved, tasks must follow a specific order and one small delay can have an impact on the entire project. Having a global view on the project progress and be able to analyze pain points is difficult and time consuming if not using a dedicated tool.

LASCOM PLM SOLUTION FOR PACKAGING MANAGEMENT



Lascom Packaging Management Software

offers a dedicated feature to optimize packaging management from suppliers' sourcing to artwork design. Manage documents and data in addition to generate briefs and labeling through a unique system.

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EASE PACKAGING SPECIFICATION MANAGEMENT

Centralize and Manage Packaging Information

Thanks to a unique repository for the entire product development project, Lascom PLM solution, allows to collect and store all the information related to packaging such as its specifications, composition, sizes, printing data, etc. All documents and data are structured following pre-defined templates and automatically re-usable for packaging design. Each document and data is centralized and easily accessible by pre-defined authorized users.

With an integrated EDM, facilitate tracking, versioning and sharing of data and documents. Retrieve last versions for up-to-date and accurate information related to the packaging. In addition, automatically generate documents such as the "packaging brief" and under different formats – pdf, excel, word, etc.

Fluidify Collaboration With Suppliers

Lascom PLM software facilitates suppliers' management thanks to a web-based "supplier portal" ensuring fast and secure environment. Suppliers can access and share documents online such as RFPs, packaging specifications, etc. They can enter any requested information directly through the portal and become an integrated active asset of the company.

Communication with suppliers is made easy with automated push notifications as soon as a new request is published. Shorten delays, approval cycles and increase data accuracy.

2 ENSURE LABELING COMPLIANCE

Quick Access to Product Information

Thanks to a centralized repository, product information is easily and quickly accessible – ingredients list, product description, weight, etc. Information is up to date, accurate and pre-defined templates comply with regulations in force in the country of the product commercialization.

Ingredients list is automatically generate following INCI classification and enforced regulations. Ingredients percentages, allergens or any other required information are automatically collected and generated on the product label.

Automatically Generate Labeling

When product information and labeling specifications are entered in the system through the templates, product label can be automatically generated on the right format – font, size, color, etc. and compliant with enforced regulations. Based on the country of destination, product label can be translated to as many languages as required.

Hand cream - Crème pour les mains - Handcreme - Handcreme - Crema mani - Crema de manus - Krem do rúk - Creme de mãos - Krém na ruky - Kézkrém - Krém na ruce - Rukavičkovna - Rukavičková - Crema de mâini - Krem za roke - Krem za ruke.

Pure, natural and effective : The regenerating hand cream protects and nourishes damaged hands. Organic argan oil protects against environmental stressors and restores the skin elasticity. Shea butter and jojoba oil provide the skin with moisture. The cream leaves a pleasant feeling on the skin and is quickly absorbed. Paraben free and vegan. With no synthetic colorants or fragrances. Scented with essential oils. Application: Apply to the hands as required and massage in with both hands.

Par, natürlich und effektiv : Die regenerierende Handcreme schützt und pflegt. Bioarganöl schützt vor Umweltschadstoffen und erhält die Spannkraft der Haut. Sheabutter und Jojobaöl versorgen die Haut mit Feuchtigkeit. Die Handcreme hinterlässt ein angenehmes Hautgefühl und zieht schnell ein. Vegan und ohne Parabene. Ohne synthetische Farbstoffe und Duftstoffe. Mit ätherischen Ölen als Parfüm. Anwendung: nach Bedarf auf die Hände auftragen und mit beiden Händen einmassieren.

INGREDIENTS: Aqua, Glycerin, Soja Oil*, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride, Glycerol Stearate Citrate, Hydrogenated Coco-olefin, Cetaryl Alcohol, Butyrospermum Parkii Butter*, Isosyl Laureate, Glycerin, Zingiber Officinale Root, Camellia Sinensis Leaf Water*, Lysolecithin, Simmondsia Chinensis Seed Oil*, Glycerol Caprylate, Olea Europaea Fruit Oil*, Xanthan Gum, Alcohol, Sodium Levulinate, Helianthus Annuus Seed Oil, Sodium Ascorbate, Tocopherol, Parfum**, Limonene**, Linalool**, Citral**, * ingredients from certified organic agriculture, ** natural essential oils.

Made in Germany
e75ml



NATURALS

HAND CREAM with organic Argan Oil



3 OPTIMIZE ARTWORK MANAGEMENT

Simplify The Graphic Chain Process

Integrated within the solution is a project management assistant facilitating organization and tracking of each step of the graphic chain entire process. The tool gives a global view on the entire project for a better management and decision-making process. Information continuity between the product, its packaging and artwork is ensured thanks to templates and autofill options.

Tracking and managing documents different versions is made easy through the PLM solution, as everything is stored within a centralized system.

Manage Artworks Design

Packaging artwork can be manage directly through the PLM thanks to an integrated design tool. Users will be able to download the artwork, add annotations, comments, and send them internally for approval or to any external agency. Old and new versions can be compared – on a side-by-side or overlay mode, with highlighted changes for a quicker proofreading process. In addition, access all the design tools such as infinite zoom, measuring, color calibration, etc. Product information and translations can be directly added to the document and automatically sent for printing. Different formats are supported by the solution.

Software and Service provider since 30 years, Lascom CPG has designed a Product Lifecycle Management (PLM) solution for personal care and cosmetics businesses. The PLM software enables businesses to accelerate innovation, ease collaboration, reduce time to market and ensure product compliance. The scalable solution supports leading companies over the world through each company department, from marketing to quality including R&D and regulatory affairs.

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